



10-8-2018

Main Street Monday!



Reinvestments are due next Monday, October 15th !

In case you have missed this information. In this guide, you'll find:

- An overview of different kinds of impact data, and why tracking is important;
- A close look at the role of reinvestment statistics and how to collect them;
- A dive into how to use metrics to evaluate effectiveness;
- Information on Key Performance Indicators (KPIs) and Transformation Strategies;
- Case studies from the field.



Bellevue



Bet ya' didn't know tractors could be so artistic! Check out page 7 to see it's location.

KYMS will be doing site visits in Salyersville, Paintsville, and Pikeville this week along with a regional board training. They will visit Harrodsburg and Danville late Friday and hope to visit Winchester on the 14th for the Upstairs/Downtown tour!



Executive Director job posting

Deadline: October 15, 2018

Offered by: Vital Sites

Location: Louisville, KY

Type: Full-time

Organization website: www.vitalsites.org

Organization contact: Myra Mathis, execsearch@nonprofithr.com

The Executive Director is accountable for the overall leadership, direction and management of the organization's resources to accomplish key goals, further the mission and build relationships throughout Metro Louisville. Reporting directly to the Board, this position manages and directs real estate development projects and leads a team of consultants and existing staff who advocate for and support community revitalization in Louisville. The Executive Director forms and leverages strategic partnerships with public and private entities to reach the organization's goals.

This position works directly with the Board to shape and execute a strategic vision for Vital Sites, planning for and stewarding its portfolio of real estate investments including the historic Brennan House, and securing financial support to ensure organizational sustainability.



An official Ribbon Cutting/Welcome Ceremony was held in Beattyville for one of their newest businesses in the community, Zoe's Soapery featuring Country Sweet Boutique. They offer a variety of clothing, hand made soaps, beard oils, lotions and jewelry. Check them out on Facebook

A few additional photos from the Cynthiana Farm to Table dinner. We are excited that Jason Smith, far right, will be working with us on our upcoming KYMS 40th Anniversary!



Cynthiana's 3rd Farm to Table Dinner was a huge success. This fundraiser brought in just over \$8000 for their program! The proceeds from this event will go towards revitalization efforts downtown including our pocket park and a special holiday event that will be announced soon. Our silent auction proceeds were donated to the Cynthiana Food Pantry. Thank you so much for your support of our program and our Farm to Table Dinner!





Bardstown Mainstreet Arts, Crafts, and
Antiques Fair Oct 13 & 14

· Hosted by [Bardstown Main Street](#)



ARTS and EATS October 11th

Join us **THIS THURSDAY** at the Farmer's Market for
homemade food and crafts. **LIVE MUSIC** by Elijah Butler!
6-8 pm. **SHOP LOCAL**



42nd Annual
Trigg County Country Ham Festival
Downtown Cadiz
October 12-13

Thursday, October 18, 2018
5:30 p.m.

Reception begins at 5:30 p.m.
Dinner at 6:00 p.m.
Renaissance Park
Downtown-5th & Poplar Streets

Space limited
\$35 member-\$50 non-member

Tickets must be purchased
prior to the event.

Purchase tickets through
Murray Main Street
206 S 4th Street
Murray, KY

270-759-9474 • 270-293-7815



Look who showed up in Perryville this weekend!

Members of the 7th Kentucky Infantry, Company H, 6th Kentucky Volunteer Infantry Company D, the 8th KY Infantry and Surgeon D.M. Meister and Assistant Surgeon Barry Chadwell our re-enactors in downtown Perryville.



Great opportunity to rent retail spaces on the Scottsville Square! Top listing is the "Cafe on the Square " space with a full modern commercial kitchen. \$650 per month plus utilities. Would be the perfect spot for a coffee shop/ bookstore! Second listing is a prime location between Stephanie Hood & Co. and The Antique Mall at \$500 per month plus utilities. If you have thought about opening a business, this might be the time!

There could be some business incentive funds available to assist a new business.



It was a busy day in Carrollton and LaGrange last week. Director, Sam Burgess, was taking care of business when we arrived. Staff architect, Erick Rawlings joined me and we explored a new project that we are very excited about and we hope they use historic tax credits to complete their project. Stay tuned for me on this great news for Carrollton!



Do you have wayfinding on your river's edge? This is a great sign that tells you what mile marker you are on. Did you know Carrollton is 546 miles from Pittsburgh? The best part is the swing underneath the sign. Erick and I took a little rest there on a very hot day and we love our new Carrollton hats!



The treasures you can find on the shore line. This gentleman collects the driftwood and other items of interest.



After our Carrollton visit we drove to LaGrange where Erick talked with a business owner regarding design assistance and a resident about tax credits.



Did you know that October 1st marked the 70th Anniversary of International Human Rights Day? It also marked the start of a 70-day global awareness-raising campaign against ageism.

Why focus on Ageism? Because the stereotyping (how we think), prejudice (how we feel), and discrimination (how we act) against people based solely upon their age is prevalent worldwide. In fact, according to the latest research, it may be even more pervasive than sexism and racism.

Why should you care? Because ageism has serious consequences both for older people and society at large.

- Ageism leads to widespread marginalization, poverty, and abuse of older people.
- Ageism affects how people live, work, play, grow up and grow old in our society.
- Ageism takes a toll on the physical, financial, social, and emotional health of individuals and families.
- Ageism impacts the economic well-being of business and community, creates barriers to policy change and denies individuals the capacity and potential to contribute to the greater good.
- Ageism is everywhere yet remains unchallenged largely because it is socially accepted and entrenched within our culture and institutions.

Human Rights do not diminish with age. That's why I invite you to lend your voice to the ageing equal campaign and join me for my next webinar on Ageism for Thought Leaders and Thought Leaders to Be.

LET'S CHANGE THE WAY WE THINK, FEEL AND ACT TOWARDS OLD AGE AND CREATE A SOCIETY FOR ALL AGES!



Register in advance for this meeting:

<https://zoom.us/meeting/register/3b2c157b0e28de558c34be5db4a05ad8>

After registering, you will receive a confirmation email containing information about joining the meeting.



Heart of Danville is having a Merchandise Special!

Throughout October, anyone that purchases a 2018 Heart of Danville t-shirt will receive \$5 off a hat or reusable shopping bag. Or purchase all three items for \$40, that's like receiving the hat for free. Regular prices are T Shirts: \$20, Hats: \$15, Reusable shopping bags: \$20



Media drone "Regis" from Hometowntv13 shows us a downtown view of the Cumberland Mountain Fall Festival in downtown Middlesboro Friday night!



As it looked originally



A time line of a building in Cynthiana. You should stop by the museum if you are in town to see the 3-D Sanborn map! It is incredible and all the buildings are there. The photo below shows the upper floors are very similar to the earlier building. And now it is similar in color too.



Restoration work taking place in Cynthiana!

We are so excited to see this transformation.



Tri-Cities director, Bobbie Gothard received CEDIK funding to bring more traffic downtown through its beauty and patriotic expression.



Check out the new sign and this tractor in downtown Williamsburg! We love it!

